

## America's Beverage Companies Expand Support for Utah's Recycling Efforts, Bringing Carts to 8,500+ More Households

*Four Additional Communities Join Initiative to Improve Recycling Infrastructure*

### FOR IMMEDIATE RELEASE

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**SALT LAKE CITY, Utah** – America's beverage companies are expanding their investment in recycling infrastructure across Utah's Davis and Morgan counties, adding four more communities to the regional effort. This latest phase of support, part of the [\\$478,500 grant](#) to the Wasatch Integrated Waste Management District (IWMD), will bring new curbside recycling carts and educational resources to approximately 8,538 households in Sunset, Woods Cross, South Weber and Fruit Heights. This effort is made possible by American Beverage's ongoing collaboration with The Recycling Partnership.

This portion of the overall grant builds on the April 2025 announcement representing over \$100,000 of that investment.

"We are continuing the momentum we've created to improve Utah's recycling infrastructure," said Des Barker of the Utah Beverage Association. "We want more of our bottles and cans to be collected and remade, rather than ending up as waste. Giving more households in the region the tools to recycle them is a huge step toward that goal."

Both phases of investment support a 2024 ordinance passed by Wasatch IWMD that incentivizes universal access to solid waste and recycling collection services across its 16 member communities. The first phase supported cart distribution to more than 13,700 households in Morgan City, Morgan County and Syracuse City.

The new curbside carts provided across all seven communities are expected to help divert 82 millions of pounds of recyclable materials from the landfill over the next decade. This adds to the 82 million pounds projected from the initial phase, including PET plastic and aluminum, two materials commonly used in beverage bottles and cans.

This project represents another step forward for Every Bottle Back—an initiative of The Coca-Cola Company, Keurig Dr Pepper and PepsiCo—that [launched in 2019](#). In total, the investments across 62 communities are estimated to yield more than 713 million new pounds of recycled PET and 45 million more pounds of recycled aluminum over the next decade.

### About American Beverage's Every Bottle Back initiative

*The Every Bottle Back initiative is an integrated and comprehensive initiative by The Coca-Cola Company, Keurig Dr Pepper and PepsiCo, alongside sustainability leaders Closed Loop Partners, The Recycling Partnership and World Wildlife Fund, designed to improve plastics*

circularity. These efforts support individual sustainability commitments undertaken by [The Coca-Cola Company](#), [Keurig Dr Pepper](#) and [PepsiCo](#).

Learn more about Every Bottle Back at [www.EveryBottleBack.org](http://www.EveryBottleBack.org).

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To schedule an interview, please contact American Beverage's press office at [media@americanbeverage.org](mailto:media@americanbeverage.org).