



**American Beverage Statement on the Trump Administration
Commission Strategy to Improve Americans' Health**

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Contact: media@americanbeverage.org

WASHINGTON – Statement from American Beverage President and CEO Kevin Keane on the Trump administration's strategy to improve Americans' health:

"We applaud the Trump administration's effort to improve the health of Americans and agree with the Commission that private sector collaboration is critical to achieving this important goal. America's beverage companies have already responded to the call for greater transparency with [Good To Know](#), our latest initiative to empower Americans with clear information about the ingredients in our beverages. Our companies' actions to offer more choices with less sugar are supporting families' efforts to achieve balance and reduce sugar in the diet.

"We look forward to continuing to work with the administration to improve the health of all Americans."

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About American Beverage

American Beverage is the national trade organization representing America's leading non-alcoholic beverage companies. We represent a broad spectrum of beverage producers, distributors and franchise companies that make American products with American workers in America's hometowns. Together, they provide more than 275,000 family-supporting careers and deliver \$324 billion in economic impact nationwide. Visit AmericanBeverage.org for more information.