

Every Bottle Back

THE *Coca-Cola* COMPANY

Keurig
DrPepper

PEPSICO

AMERICAN
BEVERAGE

WHAT THEY ARE SAYING: EVERY BOTTLE BACK INVESTS IN MOBILE, ALABAMA

"We are excited to help provide access to modernized recycling collection for residents of Mobile with the first *Every Bottle Back* investment in the great state of Alabama. Supporting this new facility will improve recycling rates and ensure that our recyclable bottles and cans can be properly collected and remade as intended. And that helps us reduce our use of new plastic.



- Kevin Keane, president and chief executive officer,
[American Beverage](#)



"Providing Alabama communities greater access to recycling is important to Alabama's beverage companies, which is why we worked alongside The Recycling Partnership to offer this first of its kind grant in our state with support from American Beverage's *Every Bottle Back* initiative."

- Virginia Banister, president, Alabama Beverage Association, [Alabama Political Reporter](#)

"Beverage companies want to get every one of their plastic bottles and aluminum cans back so they are remade as intended, and do not end up in nature or wasted in landfills. Improved recycling infrastructure will help boost Alabama's recycling rate, conserving resources."



- Virginia Banister, president, Alabama Beverage Association, [AL.com](#)

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"Officials say the new center, funded through a grant from the Recycling Partnership and supported by the American Beverage Association's " *Every Bottle Back*" initiative, was part of an initiative to expand recycling in the city. Mayor Sandy Stimpson said in a post to Facebook, that the new center is the "third drop-off site built to make recycling easier and more accessible for the community."

- Olivia Wilson, reporter, [WKRG-TV CBS](#)

"Communities across Alabama need greater access to recycling, and thanks to this investment Mobile residents will soon be able to recycle valuable beverage containers easier than ever before."



- Virginia Banister, president, Alabama Beverage Association, [Recycling Today](#)



"These efforts are being funded through a separate grant from The Recycling Partnership, a national non-governmental organization dedicated to building a better recycling system, with support from the American Beverage Association's " *Every Bottle Back*" initiative and the Alabama Beverage Association."

- [City of Mobile](#)

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