

# Benefits of being an ABA member

**Associate Membership** 

#### **Sales & Marketing**

- Your company's listing in ABA's Online Member Directory, available at www.americanbeverage.org
- Special recognition as an ABA supplier (includes company logo and marketing description)
- Web & email links to your company's website and sales/marketing contact
- Promotions to industry purchasing agents
- Set of mailing labels (first set free; member discount on additional orders)
- Referrals to the many inquiries for products/services information

## **Use of ABA Logo**

Promote your ABA affiliation today! Usage guidelines provided.

## **Buyers Guide Listing**

Complimentary listing in ABA's Online Buyers Guide. Advertising opportunities and upgrade to listing available for purchase.

#### And more...

Don't forget to take advantage of our public resources:

- · Sip & Savor
- Facebook
- Twitter
- Youtube

Contact us at 202.463.6764 or visit us at **www.americanbeverage.org** 

#### Information

Access to ABA's industry news and tools:

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#### **SmartBrief**

A daily email compilation of the top beverage-related news stories of the day.



#### **Online Member Directory**

Current listings of active, associate and international members, including contact information and brands, and the products and services of associate member companies—our industry's valued business partners. Password protected.

Membership unites our industry—concentrate companies, bottlers, suppliers and more.

## Your support of ABA ensures a strong national voice and a beverage industry for the future.