Active Membership

**ADVOCACY.** Support the mission of the beverage industry's trade association — to unite America's non-alcoholic beverage companies to achieve responsible public policy and promote our industry’s commitment to customers, consumers and communities.

**NETWORKING.** Opportunities through ABA meetings and events.

**EXPOSURE.** Listings in all member publications and online sites.

**INFORMATION.** Access to ABA's print and electronic publications and newsletters including:

- **SmartBrief**
  A daily email compilation of the top beverage-related news stories of the day.

- **Updated Scientific Publications**
  Science intelligence and news affecting the beverage industry.

- **Member Directory**
  Current listings of active, associate and international members, including contact information and brands, and the products and services of associate member companies — our industry's valued business partners.

- **Buyers Guide**
  Showcases and promotes the goods and services of industry suppliers.

- **Annual Review**
  An annual snapshot of ABA's efforts and initiatives on behalf of the beverage industry.

- **Plus...**
  Industry Alerts and Targeted Communications

**ABA WEBSITE.** A wealth of information at your fingertips featuring our blog *Sip & Savor* plus exclusive access to the Member Resources section which provides valuable resources, such as economic impact data, legislative tracking materials, scientific policy analyses and various communications tools. Visit [www.ameribev.org](http://www.ameribev.org) for more information.

**USE OF ABA LOGO.** Promote your ABA affiliation (usage guidelines provided).