



**AMERICAN
BEVERAGE**

Foundation
for a Healthy
America

State Association & Community Organization Grant Program

Thinking about developing a new partnership in your community? Looking for new ways to create a positive impact in your state? The American Beverage Foundation for a Healthy America (ABFHA) Grant Program may help you meet those goals. Applications to support community based organizations in your area that promote health, nutrition, physical activity, the environment or community improvements are now being accepted.

Background

Since its inception in 2011, ABFHA has helped support local communities nationwide by providing grants to promote community improvement, health, nutrition, physical activity, and/or the environment. The Foundation has partnered with state beverage associations across the country to provide matching funds to more than 87 separate organizations in 31 states. In order to be considered for a grant, all nominees must meet the requirements listed in the guidelines and criteria section below. Grant applications will be reviewed during the open application period and grant recipients will be selected by the Foundation's Board of Directors. Applications should be submitted to stategrants@beveragefoundation.org.

The Foundation Board and staff look forward to reviewing your proposals.

Guidelines and Criteria

The Grant Program is designed to further the Foundation's goal of supporting community improvement, health, nutrition, physical activity, and/or the environment.

The Foundation invites all State Beverage Associations (SAOs) (and local bottlers in those states without an SAO) to nominate worthy organizations within their communities for the grant program **by filling out the attached application**. Because SAO and local bottler support of charitable organizations is a strong indicator to the Foundation Board of the quality and scope of work those groups are doing in your communities, preference will be given to grant requests that are matched by an SAO or local bottlers.



Guidelines

1. The Foundation has produced the following guidelines for SAOs and local bottlers to use when nominating grant recipients:
 - a. The Foundation seeks grant applications from community organizations for programs and initiatives that work to advance community improvement, health, nutrition, physical activity, and/or the environment.
 - b. The Foundation's Board and staff will evaluate and select grant awardees.
 - c. The Foundation will be reviewing grants during the following open application period:
 - i. Spring - May 13th – June 30th
 - d. Within 90 days after the closure of the grant application period, the SAO or local bottlers will be notified of the Board's decision.
 - e. There is no guarantee that a nominated candidate will receive an award.
2. **Most grants will be for \$25,000 or less.** However, special programs and unique circumstances might justify a larger grant.
3. Grant nominations must come from an SAO, or from a local bottler or bottlers, in a state with no SAO. Where there is a state association, preference will be given to grant requests that are matched 50% by the state association or bottlers.
4. If a nominated organization is selected by the Foundation to receive a grant, the organization will be required to submit a final report to the Foundation at the conclusion of the grant period. The organization may work with the State Association Director to prepare these reports.
 - a. **Reports:**
 - i. Grant recipients must provide a detailed report on the use of funds and the progress toward the program's charitable goals.
 - ii. The report must be provided to the Foundation at the conclusion of the grant period.
 - iii. Please include photos and videos in your final report.

How To Apply

1. Determine eligibility of grant applicant:
 - a. Confirm 501(c)(3) status - required
 - b. Check for positive community reputation (i.e. ask your local elected official for their opinion)
 - c. Confirm that their mission aligns with ABFHA in supporting community efforts in health, nutrition, physical activity or the environment.
2. Contact us:
 - a. Email Stategrants@beveragefoundation.org to get an application or call Allison Starmann at 202-463-6786 or Charmaine Riley at 202-463-6777 if you have any questions.



3. Send application to applicant:
 - a. Remind applicant to use instructions provided on the application to complete the request.
4. Make a recommendation:
 - a. Review and submit application to ABFHA along with any applicable attachments to Stategrants@beveragefoundation.org.
5. Share the impact:
 - a. Once awardee has been selected, stay engaged. Send pictures and videos to Stategrants@beveragefoundation.org and we will post them to the ABFHA website

Selection Process

1. Foundation staff will review the grant applications to determine whether they meet the program's criteria.
2. Staff will offer recommendations of eligible candidates to the Foundation's Board of Directors. The Board will select award recipients based on the criteria below. The SAO or local bottlers making the grant recommendation may be asked to provide comments or additional information to the Board.
3. Once all applications are reviewed and decisions complete, all applicants will be notified by the Foundation as to the status of their proposal.

Grant Criteria

Grant applications will be evaluated and grants will be awarded based on an overall assessment of the application, including how well the organization meets the following criteria:

- Grant recipient must use grant funds for community improvement, health, nutrition, physical activity, and/or the environment aligned with ABFHA's objectives.
- Funding is specifically available for programmatic investment; capacity building is outside the scope of this funding.
- Grant recipient will use grant funds on a program or initiative that reaches a significant number of individuals or significantly impacts a community with a documented problem or need.
- Grant recipient should create a communication plan (i.e. social media, newspaper, press release, website, etc.) to promote the benefits of the program within the local community.
- Grant recipient is a 501(c)(3) charity organization or a state or local governmental entity that will use the grant funds for a charitable purpose.



State Association & Community Organization Grant Application

Date:					
State Association or Bottler(s)					
State Association (ONLY): Has the application been approved by the State Association Board?	<table border="0"> <tr> <td style="text-align: center;">YES</td> <td style="text-align: center;">NO</td> </tr> <tr> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> </table>	YES	NO	_____	_____
YES	NO				
_____	_____				
Total Grant Amount Requested	\$ _____				
SAO Contribution Amount	\$ _____				
Amount Requested from ABFHA	\$ _____				
Contact Person (Name, Title, Email)					
Intended Start Date of Program	(MM/DD/YYYY)				
Intended End Date of Program	(MM/DD/YYYY)				
Address: Street, City, State, Zip					

Grant Nominee Information

Legal Name of Nominated Organization					
Year Founded and Location					
Mission Statement (Brief)					
Executive Director's Name, email and phone					
Organization Type <i>(please mark all that apply)</i>	<table border="0"> <tr> <td>Physical Activity</td> <td>_____</td> </tr> <tr> <td>Environmental</td> <td>_____</td> </tr> </table>	Physical Activity	_____	Environmental	_____
Physical Activity	_____				
Environmental	_____				
Organization Highlights 1. Organization's Long Term Goals/ Short Term Goals 2. How does grant relate to these					
Intended # of Individuals impacted					
Is the organization a 501(c) (3)? <i>(tax status)</i>					
Organization's Tax ID number					



Describe the charitable purpose to which grant funds will be applied and the anticipated impact on community. *(Please attach any additional supporting materials)*

